



THE IMPACT OF THE CONCEPT OF SUSTAINABLE DEVELOPMENT ON BUSINESS STRATEGY AND CSR BUSINESS PRACTICES

Conference

20 June 2019, 13:00

Moscow, RSPP Building,
Kotelnicheskaya Nab. 17
Conference Hall 228

DRAFT PROGRAM

12:30 – 13:00 **Registration. Welcome coffee and networking**

13:00 – 14:20 **Plenary Session**

MODERATOR: NATHAN HUNT – Founder of the Canada Eurasia Russia Business Association (CERBA),
Chairman of the CERBA Moscow Board

13:00 – 13:40 **A.N. SHOKHIN** – President, RSPP

A.V. VARICHEV – CEO, Metalloinvest, Co-chairman of the Russia Canada Business Council (RCBC)

NATHAN HUNT – Founder of the Canada Eurasia Russia Business Association (CERBA),
Chairman of the CERBA Moscow Board

STÉPHANE JOBIN – Chargé d'affaires, Embassy of Canada in Russian Federation
Ministry of Foreign Affairs of the Russian Federation – TBC

TIMASHOV VALERY – Department of North America, Ministry of Foreign Affairs of the Russian Federation

13:40 – 14:00 **ALEXANDER IVLEV** – CIS Managing Partner, Deputy Regional Accounts Leader for Central,
Eastern and Southeastern Europe & Central Asia, EY
Presentation title: Will companies that society needs be the only ones to survive?

14:00 – 14:20 **NEIL WITHERS** – Chairman, CFA Association Russia

Presentation title: Shareholders and investors are still your main stakeholders

14:20 – 14:35 **Coffee Break**

14:35 – 16:00 **Panel Discussion «Corporate business practices in the field of environmental protection in the context of Sustainable Development concept»**

MODERATOR: DR. EVGENY SHVARTS – Director of Conservation Policy, WWF-Russia

PARTICIPANTS: Leslie Quinton (BRP), Silin V.A. (Kinross Gold), Shtin A.N. (Wood PLC), Ivanov N.V. (Segezha Group),
Butmanov A.A. (En+ Group), Remchukov M.K. (SIBUR)

ISSUES TO BE COVERED:

- direct and indirect impact of corporate programs (environmental protection, sustainability, green power, resource management, waste management, energy efficiency, etc.) on business development strategy and overall performance
- assessing risk in the company's activities;
- what can you expect from a positive environmental impact from implementation of green objectives in strategy;
- introduction of state measures to encourage business to implement environment protection programs.

TOPIC DISCUSSION: panellists

16:00 – 17:30 **Panel Discussion: «CSR Practices in Relations with Stakeholders»**

MODERATOR: FEOKTISTOVA E.N. – Managing Director, corporate responsibility, sustainable development and social entrepreneurship, RSPP, Deputy Chairman of the RSPP Committee on corporate social responsibility and demographic policy

PARTICIPANTS: Robert Machowski (Hatch), Kladkov D.Y (Buhler), Bourtsev S.A. (ERM), Mazanova Y.B. (Metalloinvest),
Liborakina M.I. (TENEX/SC "ROSATOM"), Kolchugin D.A. (AFK "Sistema"), Torin V.A. (EuroChem), Poppel N.A. (Severstal)
Danilova L.L. (Kupol Foundation/Kinross Gold). " "

ISSUES TO BE COVERED:

- effective stakeholders interaction (investor relations, supply chain management, employee incentives, assistance to the local population, infrastructure development)
- impact of corporate programs on the company's bottom line (financial stability and profitability, share price);
- modern challenges and obstacles to the implementation of CSR programs;
- state encouragement for companies to act in a socially responsible manner.

TOPIC DISCUSSION: panellists

17:30 – 17:50 **Closing Remarks:** Nathan Hunt, A.V. Varichev, E.N. Feoktistova, E.A. Shvarts

18:00 **Evening Reception for conference participants. Informal networking**